



## Quick Tips: Career Fair Success

### **BASIC TIPS:**

- It's important to be able to pitch yourself, to show your personality to prospective employers, and to make valuable connections with the recruiters you meet at a Career Fair.
- At any Career Fair, remember: first impressions are vital! You will not get penalized for *overdressing*. It's important to present yourself professionally.
- To prepare for a Career Fair, look up the employers who will be attending to figure out which ones you are interested in talking to. Research these employers/recruiters in advance so you know a bit about each company before you introduce yourself to a company representative at the Career Fair.
- Don't show up to a Career Fair empty-handed. Bring copies of your resume and business cards if you have them to make it easy for a recruiter to follow up with you afterwards.
- It's important to use the information that you receive from employers at a Career Fair to your advantage! Reach out to them afterwards, thank them by email or handwritten note for having a conversation with you at the event, remind them of a key detail that you spoke about to remind them who you are, and let them know you are interested in learning more about their company. This follow up email/note may give you an opportunity to learn about internships or job openings at the company.

