Quick Tips: First Impressions

**BASIC TIPS:**

- Show up prepared as if you are ready to do the job you want to be hired for.

- Remember the 4 C’s of first impressions: confidence, credibility, competency, and correct clothing.

- Be sure to have a strong, firm handshake and look the person you are meeting directly in the eyes.

- Your clothing is part of your first impression, so dress professionally, be well groomed, and make sure you dress appropriately for the type of position you are applying for and the company that you are interviewing with. You can research the company/industry ahead of time so you know what type of interview outfit is suitable.