



[Quick Tips: Importance of Networking](#)

BASIC TIPS:

- Networking is how you get your foot in the door, but it will only get you so far. Once you've established relationships with the professionals in your network, it's ultimately up to you to get the interview and the job offer.
- Treat everyone you meet well; you never know who may be able to help you advance your career later down the road.
- Your professors, advisors, mentors, family members and friends are a great place to begin building your network. They may be able to connect you with other professionals in your field.
- Students are strongly encouraged to have a presence on LinkedIn. It increases your chances of being discovered by recruiters in your network.
- Career fairs are another place conducive to networking; often you can make connections at a career fair that may result in career opportunities later on.
- Make sure your communication isn't one-sided; you should strive to help those who you connect with as much as you hope they will help you. Networking should be a mutually beneficial endeavor.