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| [Graphic: The Potential Perils of Social Networking Sites] |  |
| (Male student) | College humor, Google |
| (male Student) | I use facebook quite a bit |
| (Male Student) | I got to Ebaums world or… |
| (Male Student ) | Myspace |
| (Female student | There’s people that just do stupid stuff and they do that to get attention.  I’ve seen naked pictures of my friends and stuff…It really is embarrassing. |
| (Male Student) | It really is part of the college experience I know a lot of kids in freshmen class this year right before they came to college they were facebooking people. |
| (Male Student)  (Female Student) | Facebook you stay in touch with your friends keep up with everyone, good to see what pictures on there.  Pictures of people doing dumb stuff.  People of all ages can see your profile. |
| (Female Student) | I don’t always have pictures that I approve of and I am trying to sort that out because I know people who've gotten in trouble for that. |
| (Male Student) | A lot of the time I just put down quotes when we are with friends we hear, it's a good time, it's funny |
| (Female Student) | by viewing people's comments you can figure out anything about their lives. |
| [Graphic: Morgan Kinross-Wright, Carlson School of Management) | You'll walk by a student on a computer and see them looking up their friends on Facebook, it's such a new form of social interaction, but what we're seeing is that recruiters who may be alums or may have access to Facebook they're checking out potential candidates for interviews and so we've had to bring a whole new line of preparation to our students and let them know ‘hey don't put anything on Facebook that you wouldn't want your parents to see’ |
| (Male Interviewee)  (Female Recruiter) | What you’ve got on the right hand side is interview schedule, followed by each students resume. .  I am here to recruit and interview students. |
| [Graphic: Kelly Quinlin] | I don’t have an in depth profile and don't have any pictures up or anything like that so I am aware that what is out there is public knowledge so I try to keep what's private private for me. |
| (Morgan Kinross-Wright) | They're looking for students with accountability, who are responsible so I think that while a great spring break picture might not tell somebody directly 'hey this student isn't going to be a communicator' it might give them some concerns about level of responsibility , level of maturity. |
| (Morgan Kinross-Wright) | Really it’s the next step from Googling, so if it’s a tool that a recruiter can use why wouldn't they use it? and I don’t think students were prepared for that initially and so they were posting spring break pictures, other pictures that might be considered inappropriate that cast them in not such a favorable light for interviewing, |
| [Graphic: Joe Spartz, Employers Association Inc.] | I want as much information as I can about that individual that I am going to hire  …and it makes a great deal of sense for an employer to go ahead and get creative about the sources they are turning to go get that information internet is an incredible vehicle by which employers are able to gather information in a way they weren't able to do as little as 4-5 years ago. |
| (Joe Spartz) | The issue is  Is this information accurate and is this information related back to the job? |
| (Joe Spartz) | There is an organization called NACE that deals with college recruiting, they are very well respected, very well known, and they did a survey of employers asking are they using these social websites to gather information and 26 percent reported that they are using that for that purpose on a regular basis and in fact more plan on using it in the future. |
| [Graphic: Michaela Kocon]  [Graphic: Daniel Lee] | I know that like college is supposed to be a time where you have fun and relax and experiment and do different things like that but at the same time its true if you are doing a good job in school but you can still go out and have fun I don't see any reason why they should punish you for that.  What I do outside of work shouldn’t matter as long as it’s not something bad. Drinking is part of the college experience. |
| (Morgan Kinross-Wright) | | Kids might say I was young and drunk and no one will hold it against me: just don’t put it out there if you don’t want it to come back to haunt you |
| [Graphic: Jenny Bucka] | | Everyone has their personal lives, so it is an invasion of privacy, it depends how you act in the work place and what you do outside the workplace doesn’t really matter. |
| (Joe Spartz)  (Michaela Kocon) | | If you feel there might be some individuals who might be reviewing that information and a they might get the wrong impression that this is the kind of person that I really am is this the brochure I want to be handing to a company?  Yeah you can say that your college years have passed and it was fun, it was a good time but if it’s on video or on the internet anyone can see that and they can always use it against you in the future. |
| (Morgan Kinross-Wright) | | I would advise my students 'don't put them there' don’t put them there, share them with your friends in some other way but don't put them on there if you don't want them to get on the internet because once something is on the net it is there forever. |