



[Quick Tips: Keyword Search Matters](#)

BASIC TIPS:

- Many companies rely on computer programs to pre-screen resumes and online applications. It's a good idea to incorporate certain "keywords" into your resume to increase the likelihood that your application isn't overlooked by the computer programs.
- Employers recommend scanning job descriptions for keywords and incorporating some of the same language into your resumes and applications.
- Try to use as many keywords as possible without "flooding" your resume.