



Quick Tips: Networking on Facebook

BASIC TIPS:

- Facebook is a number one way people find jobs today due to its networking and referral capacity. Some experts say more people land jobs from Facebook than Linked In.
- Be sure to completely fill out the bio section on Facebook with your education, work history, quotes, and other interesting information about yourself such as the music you like. The more information you share on your Facebook page, the easier it is for people to find you and learn about your background, internship and/or work experience and more.
- Since most jobs come from referrals from friends and family, it makes sense that Facebook would be one of the "go-to" networks for finding job opportunities. If your friends and family know that you are searching for a job, then they can share this information with friends at companies that may be hiring.
- It's a good idea to use the Facebook feature that lets you change your view to see how your profile looks to others. Check it to make sure that your profile casts you in the best light possible.