Quick Tips: Perils of Social Networking

BASIC TIPS:

- Everything you put on social media is saved *somewhere* on the internet. Think about whatever information you share, popping up ten years later and what impact that could have on your career down the road.

- Consider your tone, personal brand, and the overall image you're communicating about yourself to employers when using social media (if they were to view your social media pages).

- Make sure your profiles are professional and representative of what you would want to say to an employer.

- If possible, don't let your friends do things on social media that reflects poorly on them and "untag" yourself in photos that may be deemed inappropriate by employers.

- Your user names and email addresses should be appropriate for communicating with potential employers.

- Remember the "Mom Rule": if you don't want your mom to see it, it's probably not a good idea to put it on social media.