



Quick Tips: Tweet for the Job

BASIC TIPS:

- You can avoid being overwhelmed by Twitter by making a Twitter ritual. It may take a couple of weeks before you become comfortable with Twitter so it becomes a platform that you consistently use. One idea: start by spending about ten minutes a day on Twitter; this will help you get rolling with it.
- Find people to follow on Twitter, especially people in fields that you are interested in. You can do this by using the Twitter search feature or by using addresses found on LinkedIn.
- Look for direct messages and respond to people who reach out to you personally.
- Look at @replies to see if anyone mentions you by name and respond accordingly.
- Thank people who re-tweet you.