



Quick Tips: Virtual Career Fairs

BASIC TIPS:

- You should prepare for a “virtual” career fair the same way you would prepare for a career fair on campus. Do your research and practice your elevator pitch.
- When you register for the career fair, identify the companies you are interested in speaking with and then do your homework. Look for the latest news on those particular companies to give you something to talk about when you meet the hiring managers.
- Be prepared to ask strong questions when speaking with recruiters. Being aware of a company’s latest news, products, and the like will show the employer that you’ve done your homework and you’re a knowledgeable and prepared candidate.
- Dress for a virtual career fair just as you would for an in-person event. Your professional presence is just as important as the skills you bring to the table so dress appropriately.
- Pay attention to your background while on camera to make sure it is free of distractions.
- When you are speaking to an employer online be sure to ask for contact information so you can send a follow-up thank you note. Many employers say it’s to go one step further and look up the hiring manager on LinkedIn to connect with him/her to show your interest in an organization.