



Quick Tips: Virtual Networking

BASIC TIPS:

- Networking occurs in various forms both in person and online. With the internet and social media at our fingertips, we have more opportunity than ever to reach out virtually to others. It's important to learn how to network online professionally.
- Building out your network online helps you to create a strong foundation for future professional growth.
- LinkedIn is a valuable tool to begin virtually networking with other career professionals. Think about the industry you want to work in and look for professionals in that industry to connect with.
- When connecting with other professionals in your desired industries, don't just reach out and click "connect." Instead take the time to craft a brief, solid message about WHY you want to connect with them and why you're interested in their organization.