If I’m a prospective employee if I had an infomercial to
give, the key points you have to sell an employer on is why
they should hire you

You got that 10 to 30 seconds, make it quick, make it hard,
make it concise and go.

It’s similar to an infomercial, being able to get the quick
things that are important about you, the things that are
really, that you can help build our organization with and
really getting those things across clear and concisely.

You don’t want to oversell yourself for sure in any type of
infomercial. The last thing that you want is overpromise
and underdeliver but if you’re honest and you’re giving
common sense reasons as to why you’d be a fit and it
makes sense both on paper and how you conduct yourself
in an interview, the employer is going to see that. I think it
could be helpful to suggest that you could solve problems
of a potential employer but at the same time, you have to
be careful because they’re dealing with that stuff everyday
and you don’t want to act like you have this magic bullet
that may not necessarily be a solution

I think what people need to hit on is what their interests
are, really strongly, not just, I want to be in sales, but I
want to provide customer service, I want to provide
customer solutions, really target what you do, don’t be
vague, you only have ten to 30 seconds for that piece, you
can’t talk around it, you need to say, hi, my name is
Rebecca mumford, I’m a recruiter, I can fix your recruiting
problems by doing x, y, and z and you really show them
how you can fix their problems and that gets you in the
door.

The best thing you can do is summarize it, three key
<table>
<thead>
<tr>
<th>(Ashlee Fletcher)</th>
<th>points: say who you are, what you’re good at and why you’ll be a good fit for the company</th>
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</thead>
<tbody>
<tr>
<td><strong>Who You Are</strong></td>
<td>Tell me a little about yourself, so maybe some things that you’ve done, some experiences that you’ve had, just kind of making it very concise, some activities that you’ve been involved with, telling me a little about your major, things that you’re involved with in school or outside of school that kind of give me a glimpse of who you are as a student and a person, I think it’s very good to have the personal touch.</td>
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<tr>
<td><strong>What You’re Good At</strong></td>
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<td><strong>Why You’ll Be a Good Fit</strong></td>
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